

NEWS RELEASE - FOR IMMEDIATE RELEASE

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* Professional staff available for interviews

Bob Schwarz Elected to Board of Directors Branches Counseling Center



Murfreesboro, TN, October 6, 2014 – Robert B. Schwarz has been elected to the Board of Directors at Branches Counseling Center. Branches is a non-profit, faith based counseling center headquartered in Murfreesboro.

Schwarz has served as President & CEO of The Holland Group-Murfreesboro, 2008-2009; Vice President - Manufacturing/Supply Chain-North America, Vice President Manufacturing/Supply Chain-Europe and Vice President Manufacturing Industrial Business Group-Worldwide for Black & Decker, Corp., from 1993-2006. Prior to Black & Decker, Schwarz was Vice President and General Manager North American Production, Lighting Division for General Electric, Corp.

Schwarz and his wife, Patricia, moved to Murfreesboro in 2008 and has provided consulting services for various manufacturing and professional organizations. Schwarz is a graduate of the 2010 Class of Leadership Rutherford. As a requirement for graduation, Schwarz and team members of Leadership Rutherford selected a local non-profit organization and developed a business plan for the non-profit. Schwarz chose to volunteer his services to Branches Counseling Center after the Leadership Rutherford plan was developed. Schwarz has helped implement that plan for Branches.

“Bob Schwarz is a shining example of a servant leader,” stated Mike Courtney, Founder and Executive Director of the eight year-old non-profit. “Bob has provided invaluable service and consulting expertise for which our Center could not afford to pay. He has lead us in strategic planning and implementation of many of the key points that his Leadership Rutherford team members suggested in their business plan,” continued Courtney. “Not only has Bob impacted the strategic direction of Branches but his wife Pat has provided leadership in our backroom operations in the filing and coordination of benefits with the insurance companies with whom we deal. Without Bob and Pat’s help Branches would not be experiencing the exceptional growth we have enjoyed since 2010. It is an honor and privilege to welcome Bob as the newest member of our ten-member Board of Directors. As we move to the regional expansion of Branches into several surrounding middle Tennessee counties and the implementation of a capital campaign focused on the purchase/building of a permanent facility for Branches, we are excited what the future holds for our Center,” Courtney concluded.

Schwarz joins nine other board members at Branches Counseling Center: Jonas Beiler, Retired Marriage & Family Therapist & Founder of The Family Center of Gap; Walter Chitwood, DDS, Family, Cosmetic, Implant & Restorative Dentistry; Robert Collier, Sales Representative, Certified Laboratories; Mike Courtney, Ph.D., Executive Director and Founder, Branches Counseling Center; Doris Courtney, Director, Branches Counseling Center; David McKnight, MD, OB/GYN Hospitalist Saint Thomas Rutherford Hospital; Marcie Richmond, Retired Director of Independent Living, Adams Place Retirement Community; Clifton Sobel, Attorney, Sobel, Poss & Moore, PLLC; Brenda Wunder, Facilities Supervisor, MTSU.

Bob Schwarz is a native of Sharon, Mass. He received his BS in Electrical Engineering from University of Massachusetts. He has served as Co-Chair, Industrial Advisory Board, Penn State University, State College, PA for Management Masters Program; served on the Work in Northeast Ohio Council (WINOC) – Cleveland to secure manufacturing and labor intensive operations to the Cleveland, OH area; Member, Bloomington Chamber of Commerce; President, Center for Human Growth-Indiana University; CEO Award – General Electric Corporation. Bob and his wife Pat have two grown children and one grandson. They reside in Murfreesboro and attend St Rose Catholic Church.

About Branches Counseling Center, founded in 2007, with offices in Murfreesboro, Lebanon, and Springfield, TN and St. Augustine, FL, is a 501(c)(3) non-profit, faith based counseling center offering healing and hope for those struggling with family or emotional issues both adult and children, anxiety, depression or addiction regardless of ability to pay. The dedicated and well-trained staff of both state licensed therapists and pastoral counselors work with couples, individuals, children, and teens to bring the very best of traditional counseling and Biblical principles to personal, family, and relational issues to help bring meaning and wholeness to everyone the center serves. Branches accepts most major insurance plans. For more information about services or to make a donation, contact Branches Counseling Center, 1450 Battleground Drive, Murfreesboro, TN 37129; phone 615-904-7170; or email from the “contact us” page at www.branchescounselingcenter.com.

* Branches Counseling Center is pleased to make available our professional staff members for interviews should you need information concerning behavioral health issues. Please contact Mike Courtney, Ph.D., Executive Director and Founder of Branches at 615-944-7103 (cell) or mike@mikecourtney.net; Tracey Robison, LPC, MHSP, and Clinical Director for Branches at 615-904-7170 or trobison@branchesrecoverycenter.com.

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